PRESS INFORMATION PRESS INFORMATION PRESS INFORMATION

For immediate release (insert date here)

Xtrax, Hastings’ award-winning young people’s charity, is set to receive a boost for its work with the news that (insert your name) is/are to raise funds for the charity with a (insert your fundraising event).

The event, which takes place on (insert the date of your event) at (insert the time of your event) at (insert the location of your event) is the idea of keen charity fundraiser (insert your name) after hearing about the charity’s work to transform the lives of vulnerable young people in Hastings & Rother.

Commenting on the reasons behind the fundraising challenge (insert your Christian name) said: “Xtrax does so much to help young people to overcome the challenges of poverty and deprivation. I just want to help them help our young people have a brighter future.” (replace with your own reasons as necessary)

The charity, which runs a Drop-in Centre for 16-24 year olds in central Hastings, provides a safe and welcoming space for young people to meet, get a hot meal, do their laundry or take a shower, and meet and socialise with their peers. Trained staff are on hand at all times to then help them overcome whatever challenge they may face, whether it be finding a roof over their head, making sure they have enough income coming in, overcoming health issues, developing their skills and qualifications or finding work.

“Xtrax is a lifeline to hundreds of young people locally – but without the support of our community like this we simply wouldn’t be able to do our work,” says the charity’s Chief Executive Alastair Fairley. “Every penny raised will go towards supporting young people’s futures, and help us carry on that work in years to come.”

Anyone wanting to support (insert your name) with their fundraising efforts can sponsor them by visiting [www.JustGiving.com/xtrax](http://www.JustGiving.com/xtrax) and adding their names to the cause!

ENDS

Notes for Editors

For further information about Xtrax’s work visit [www.xtrax.org](http://www.xtrax.org)

For additional information about the fundraising event contact

(insert your name here)

(Insert contact details here – email/telephone